



JESCO LIGHTING GROUP

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Jon Connell, John Nadon, Picked To Lead New Jesco LED Lighting Solutions Division Of Jesco Lighting Group

Glendale, NY, 2007 — Jesco Lighting, Inc., a broad-based manufacturer of affordable, contemporary-design, advanced-technology light fixtures for commercial, institutional and residential applications, has announced appointment of Jon Connell and John Nadon to the company's new Jesco LED Lighting Solutions division. Richard Kurtz, president and chief executive officer of Jesco Lighting, made the announcement.

The new Jesco LED or "J-LED" brand is a change from Jesco Lighting Group's original Colormotion brand. It reflects this rapidly growing LED product development and sales division's move from basic, decorative LED products to a growing selection of innovative, general lighting solutions using LED sources.

Jon Connell, a native of Great Britain, is an electrical engineer and long-time member of the Illuminating Engineering Society of North America (IESNA), New York Section. At Jesco LED Lighting Solutions, he serves as overall product manager and head of design, providing technical sales support. These are new positions created by Jesco to meet architects' and interior designers' needs. Jesco LED Lighting Solutions is fast becoming a widely recognized supplier of creatively designed indoor and outdoor specification-grade LED light fixtures for dry and wet locations, for submersible applications, and for a wide variety of furniture, retail and hospitality display, landscape and signage applications.

Mr. Connell brings twenty-plus years' experience in product development, innovative, proprietary new-product concept and design, and wide-ranging applications engineering. His employment background includes "Products with Passion," a lighting product development and engineering consultant organization, work with Altman Lighting and Zumtobel Staff Lighting.

With an early background in theater arts as a college instructor, independent stage designer, and architectural lighting designer, John Nadon is a well known figure in the lighting industry. He is best known for development of technology advances and contemporary design into practical fixtures and their application. He has managed teams that have developed and patented scores of award-winning, best-selling lighting products over the last 30 years.

Mr. Nadon has served as the Business Unit Manager for Zumtobel Staff Lighting's Point Source division; as the VP of Marketing for the Prescolite and Moldcast division of Lighting Corporation of America (now part of Hubbell Lighting Corporation); as the Product and Marketing Manager for Calculite and as the Director of Specification Lighting Products and Marketing for Lightolier, a division of the Genlyte Group; and as the International Sales and Project Design Manager of Litelab Corporation.

In his new position Mr. Nadon is Business Development Manager for Jesco LED Lighting Solutions. In addition to his focus on LED product development, Mr. Nadon is now also providing marketing support to the Jesco Lighting Group's other divisions.

Jesco LED Lighting Solutions is specifically designed to work directly with architects, electrical engineers, interior and lighting designers, as well as private business owners and national account corporate clients, on all manner of projects and custom product development. "We see the need of experience with LEDs to effectively support our customers' needs in LED use," stated Richard Kurtz, "We believe that the selection of our new staff, and the changes in business design we are making from Colormotion to Jesco LED, provides the ability to best serve the specifier."

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Learn more about Jesco LED Lighting Solutions and the Jesco Lighting Group by
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