



JESCO LIGHTING GROUP

66-25 Traffic Avenue • Glendale • New York 11385  
Tel: 718.366.3211 Fax: 718.366.3646

1100 Hatcher Avenue • Suite A • City of Industry • California 91748  
Tel: 626.854.8168 Fax: 626.854.8172

jescolighting.com  
info@jescolighting.com

FOR USE UPON RECEIPT

## JESCO LIGHTING INTRODUCES THE ARCLIGHT SERIES

New Product Introduction: ArcLight — a series of energy-efficient, aimable, high-performance interior display and accent lighting.

Design: Jesco In-House Lighting Design & Engineering Team.

Manufacturer: Jesco Lighting, Inc., “the future of lighting.”

Product Application: ArcLight provides brilliant white, user-adjustable display and accent illumination from a series of fixed or flexible lightarm and contemporary light fixture designs.

A choice of fixed or movable mounting options with fixed, adjustable or bendable arm lengths make ArcLight ideal for use in applications where in-store signage, open shelf or merchandise display cases will benefit from aimable light.

ArcLight models are well suited for department store merchandise displays; specialty clothing and accessories; perfume and makeup counters; consumer electronics; jewelry; kitchen and bath showrooms; museum and gallery displays; reception counters and the like.

Product Description: ArcLight offers a series of line- and low-voltage, and metal halide display and accent lighting fixtures that bring the crisp, high-output illumination of aimable, small-scale, contemporary-design spotlights to display and customer traffic areas.

Two aimable mounting options ensure application versatility. Emitted light highlights only the desired objects, not the fixtures themselves.

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A small end bracket allows direct wall or other surface mounting, ideal for permanent displays and store fixtures; edge-clamp models offer enhanced flexibility for mounting to countertops, cabinets, display cases or backsplashes, wherever focused illumination is needed. A choice of rigid metal, adjustable or flexible steel cable lightarms provide additional design flexibility.

Construction & Finishes: ArcLight lamp housings are constructed from extruded and diecast aluminum for lightweight durability and heat dispersion. End bracket and edge-clamp are steel, as is the rigid arm option. A gooseneck arm option is flexible, high-strength corrugated steel cable. Uniform component finishes are Jesco Satin (standard), black, silver or white.

MR11, higher output MR16, and AR111 halogen lamps, or ES111 metal halide, provide low-voltage illumination for ArcLight; line voltage models use a GU10 halogen lamp. A choice of ten adjustable lightheads rotate to direct illumination where needed.

Ordering Information: Literature, specifications and pricing for ArcLight is available from Jesco Lighting, Inc., 66-25 Traffic Avenue, Glendale, New York 11385. Telephone: (718) 366-3211. Fax: (718) 366-3646. E-mail: [sales@jescolighting.com](mailto:sales@jescolighting.com). Learn more about Jesco products and capabilities by visiting: [www.jescolighting.com](http://www.jescolighting.com). Jesco is the future of light.

EDITOR, FOR MORE INFORMATION, PLEASE CONTACT:

Bill or Nancy Schoenfisch  
SCHOENFISCH INCORPORATED  
336 County Highway 24  
Richfield Springs, New York 13439  
(315) 858-8393/Phone  
(315) 858-9635/Fax  
[primages@aol.com](mailto:primages@aol.com)/E-mail